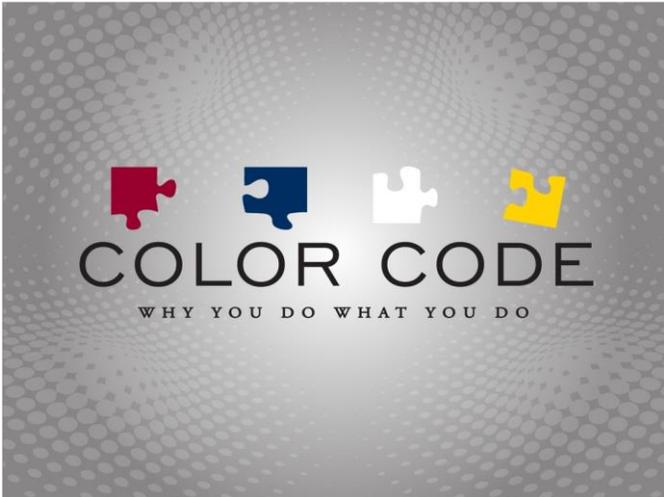


Let's face it ~

All life is about relationships: personally, professionally, and socially



Life can be puzzling. People can be puzzling. But above all, your relationships can be most puzzling.

Do you wonder why some people are so easy to love, work for, and befriend, while constant effort is required to build and maintain a healthy relationship with others? What part do you play in making the relationships in your life work?

## Every relationship begins with YOU

Who are you? Do you really understand why you think and behave as you do? Imagine the power of truly

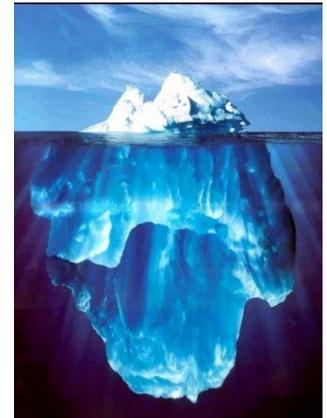
knowing yourself, what motivates you, and how you impact the relationships in your life.

The Color Code is the most revolutionary and ACCURATE measurement of your personality available on the market today.

Once you have learned the Color Code you will never see yourself or others the same again. The Color Code is your best bet for understanding how to make sense out of life's relationship puzzles.

Socrates said that the major task of life is to come to “know thyself.” We do this by examining ourselves and learning our unique motivations, needs, wants, strengths, and yes even knowing our limitations. When we understand ourselves first, we can better understand how to successfully communicate and relate to others. The purpose of The **COLOR CODE™** is to help you understand yourself, relate well with others, and embrace the important relationships in your life.

This system looks at motive. Many systems look at behavior modification and that barely touches the surface. Picture an iceberg. Only about 10% of the iceberg is visible above the water. This 10% represents the behavior. While the 90% below the surface and the real danger for sinking ships in the ocean represents motive.



The Color Code can be presented in 1-hour Keynote addresses for a brief introduction or training programs for your group or organization. Kally also works with individuals for coaching.

Millions of people have used The Color Code system to:

- ✓ Create *Life Success* – Discover your best self.
- ✓ Connect *with Others and Build Stronger Relationships* – Understand the people in your life.
- ✓ Build *Better Businesses* – Developing people is smart business.

**Kally Efros, Certified Color Code Trainer** ~ I am available for training on the Color Code and other topics.  
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